



Kilcreggan Early Learning and Childcare Centre



Social Media Policy



UNCRC:

Article 2 All children have these rights

Article 3 Adults must do what is best for me

Article 8 I have the right to an identity

Article 12 I have the right to be listened to and taken seriously

Most of us use social media in our lives. Social media can be a great way to spread the word about what we do at Kilcreggan Early Learning and Childcare Centre and to communicate with parents/carers. It's important for us to remember that what we post on social media through our own private accounts reflect that we are representing our ELC, and what we say can reflect on the ELC and the wider school.

Consistency of Approach

Kilcreggan Primary School and ELCC aims to promote itself, and so hosts an account on X. The use of the Kilcreggan Primary School ELC X (formerly Twitter) account and comments/posts/tags by/to these accounts will be in keeping with the positive image being promoted by the ELC. Typical posts on this accounts will be pedagogy based, registration adverts and press releases. These posts may include photographs or videos, which will adhere to the consent guidance in the Argyll and Bute GDPR Policy. Families are able to change their consent for public use of photographs/videos at any point by contacting the school.

Seesaw is private and access given only to individuals who prove themselves as parents/carers of a currently enrolled child. These groups will be periodically cleared of parents/carers whose children have left the setting. Typical posts will include observations (linked to what the child/children are learning and including next steps), general activities happening at nursery, upcoming events, interesting activities to try at home and comments from parents/carers (approved by staff). Annually, parents will be asked to give permission in writing for group photographs to be used as evidence of learning in Seesaw posts. Families are able to change their consent for public use of photographs/videos at any point by contacting the school.

Kilcreggan Primary ELCC

Updated Aug 2023



Kilcreggan Early Learning and Childcare Centre



Staff Personal Accounts

Kilcreggan Primary School and ELC have a high reputation to maintain and comments made on social media sites could have an impact on how families using the nursery view the staff. To that end, Kilcreggan ELC as an organisation insists that:

- Staff/students/volunteers must not post anything onto any social networking site that could be misconstrued and have an impact on the nursery's reputation
- Staff/students/volunteers must not post anything on social networking websites that will cause offence to another staff member or families using the nursery
- It is not recommended to allow families to access staff/volunteer/students' own personal pages. If staff/students/volunteers allow parents to view their social network profile then this relationship must remain professional at all times
- Staff are reminded annually about the Argyll and Bute Acceptable User's Policy for social media

Health and Social Care Standards

1.2 My human rights are protected and promoted and I experience no discrimination.

3.14 I have confidence in people because they are trained, competent and skilled, are able to reflect on their practice and follow their professional and organisational codes

3.20 I am protected from harm, neglect, abuse, bullying and exploitation by people who have a clear understanding of their responsibilities.

3.25 I am helped to feel safe and secure in my local community

Monitoring and Review

It is the responsibility of the Head Teacher along with the staff to monitor, evaluate and review the above arrangements and to adjust them according to need.